



Mid-Atlantic Auto Repair Coalition

# Free Training for April and May 2020

## Owners & S-A's

Elite is offering their online Customer Care Sales course to the industry free of charge during the pandemic. The online course consists of four 45-minute sales training recordings. [View Courses.](#)

## Owners, S-A's, Technicians

**April – Early May** - WORLDPAC Free Online Training webinars. Registration is time-sensitive. [Register Here.](#)

## Owners & S-A's

Training from Jeff Cowan at the Automotive Management Network. View Guest Articles, Audios and Videos [Here](#)

## Owners, S-A's, Technicians

The Group Training Academy is offering a free 30-day pass for its web portal in light of the coronavirus pandemic. [View Here.](#)

## Owners, Managers

**April 30 – May 01, 2020 - Automotive Online Summit.** A complete **TWO-DAY virtual conference** built to empower the members of our industry to share their best practices for keeping our businesses running in these uncertain times. Over 20 live sessions. [Register Here.](#)

## Owners, Managers

**Tuesday, April 28, from 1:30-2:30 p.m. MST - Free webinar: 'New-Normal Business Strategy – How to Create a Resilient Plan for Any Future.'** Life after Covid-19 will never return to the old-normal. The webinar will reveal truths about how smart businesses will succeed in our brave the new world, and what top leaders should be doing today to thrive into our collective future. [Register Here.](#)

## Technicians

**75 Free Mini "How To" videos** from Raybestos Brakes [View Here.](#)

## Technicians

9 great technician courses from Dorman Products, [View Here.](#)

## Technicians

**Wednesday, April 29, 2020 at 12:00 p.m. EST - Free Webinar** Dorman, TST & ATTS free webinar "Understanding and diagnosing Air Conditioning" Part 1 [Register Here](#)

## Technicians

**Tuesday, May 19, 2020 12:00 p.m. - 1:00 p.m. EST - ADAS Calibrations - Do It Right and Document What You Do.** Brent Johnson, from Chief Collision Technology, will discuss the importance of proper repairs and ADAS calibration procedures and best practices for repair record keeping and documentation. Eligible for AMI credit. [Register Here.](#)